



# Deb Cottle

Speaker • Author • Seminar Leader • Coach

Deb Cottle is Founder & President of World On A String, Inc., a company focused on enhancing people's lives through inspirational seminars, workshops, coaching, products, and professional speaking.

With her proven 4 STEP GUTS FORMULA, Deb has successfully motivated individuals and groups in major corporations, associations, and non-profit organizations to exceed personal and professional expectations.

*"You were outstanding as a professional speaker and really engaged the audience with your use of humor. Your personal testimony regarding Rubyanna and how to find things in the places you wouldn't expect, gave people hope to find their own buried treasure."*

*-Judie Mackie, Event Planner*

## Some of Deb's Inspiring Programs Include:

- ▶ **How to Stay Motivated for More Than a Day!** Using her proven 4 Step GUTS FORMULA, audiences learn how to incorporate easy techniques to enhance business & personal relationships, overcome negativity, and create a more fulfilling and balanced lifestyle.
- ▶ **Women with GUTS!** - an interactive presentation for keynotes/workshops that incorporates video profiles of inspiring role models who had the GUTS to overcome personal challenges. From this powerful presentation, audiences are empowered to improve their lives as well as the lives of others.
- ▶ **GUTS Getaways**- retreat workshops that inspire soul-searching, self-discovery, spiritual, mental, and physical rejuvenation on Amelia Island, Florida, and other peaceful locations across the country.
- ▶ **Inspirational Evenings** - an impactful event featuring music, inspiring speakers, and interactive video. Audience members enjoy the high energy, positive experience during these versatile events.
- ▶ **Coaching with GUTS!** - empowering one-on-one or group coaching offered in-person, via phone, or Skype worldwide. Clients benefit from learning how to discover & develop their own unique and special gifts, how to move through transitions with ease & confidence, effective networking skills, the benefits of volunteerism, building more value in your life, and other topics of interest or need specific to each person or group.

## The Benefits of these Programs Include:

- ▶ **Master the art of positive "self-talk"** in your daily life to increase productivity, purpose, and prosperity.
- ▶ **Reprogram your thoughts** to overcome negativity and unlock blocks.
- ▶ **Build confidence** by gaining more knowledge and becoming an expert in your field or hobby.
- ▶ **Learn to set more fulfilling goals** and expectations, and visualize them already completed.
- ▶ **Create more value in your life** by giving to others and supporting causes you believe in.

## Deb's partial client list includes:

- Anheuser-Busch Companies
- American Advertising Federation
- American Business Women's Association
- Baptist Health Care Systems
- Girl Power (Teen empowerment group)
- International Paralegal Management Association
- International Television Association
- Kara Vita Skincare
- Ketchum Public Relations
- Micah's Place Domestic Violence Center
- National Association for Professional Saleswomen
- Rotary International
- Travelers Insurance
- U.S. Small Business Administration
- Women Employed
- Women in Communications

## Affiliations:

- American Advertising Federation
- DePaul University Alumni Association
- Florida Writer's Guild
- ISNWorks
- The Elite Speakers Bureau
- Rotary Club of Amelia Island Sunrise – past president
- Women's Advertising Club of Chicago – past president

## Outreach:

Deb has helped the following organizations in various capacities including fundraising, emcee for events, marketing, speaker, event planner:

- Boys and Girls Clubs
- Communities in Schools
- Micah's Place Domestic Violence Center
- Montessori School
- Take Stock in Children
- Chamber of Commerce
- YMCA
- Rotary Clubs
- InSearchOfMeCafe.com (teen self-help site)
- NE Florida Library Association



“As a financial advisor in the middle of a deep recession, I was challenged with negativity on all sides. Then I saw Deb Cottle speak. With her words of inspiration I was able to resist the flow pushing against me. My business increased over 200% within a matter of months.”

-Ronnie Stoots, LPL Financial

Deb Cottle, professional speaker and author, is focused on improving people's lives through inspirational keynote speeches, seminars, coaching, and motivational products. Deb's proven 4Step GUTS FORMULA teaches others how to change their thinking, correct negative self-talk, gain more knowledge, and set realistic goals. Deb is producer of the *Music & Motivation* CD series, co-author of the book, *Success Simplified*, featuring Dr. Stephen Covey, and *Roadmap to Success*, featuring Dr. Deepak Chopra. *Women with GUTS!*, a documentary of inspiration, features domestic violence prevention advocate Denise Brown and other women who have the GUTS to make a difference.

Deb established herself as one of the highest-ranking female executives in Chicago television and advertising, breaking through the glass ceiling in a typically male-dominated industry. Deb worked with clients such as Anheuser-Busch, Coca-Cola, Humana, Ford, Sears, and Oprah's Harpo Productions. She also managed creative teams and sales professionals in selling and producing commercials, corporate programming, documentaries, and feature films.

In 1997, Deb and her family transitioned to Amelia Island, Florida. Seeking a richer and more balanced lifestyle, she created the company, World On A String, to write, produce products, create seminars and retreats, and coach individuals via the internet.

*“It is up to us, as individuals, to create innovative ways to live more enriching lives. Having found my own direction, I am passionate about helping others find the GUTS to unlock the inner self to reach their fullest potential.”*

-Deb Cottle



## Motivational Products by Deb Cottle

### WOMEN with GUTS

DVD VIDEO

Inspiring stories of four women who have the GUTS to make a difference.



**Deb Cottle**, Speaker/Author/Coach demonstrates how her proven 4Step GUTS FORMULA can create positive changes in the lives of women everywhere.



Dr. Corinne Hean, success against all odds



Denise Brown, preventing violence



Patti Gaska, living with a handicap



Rubyanna Gasta, surviving sexual abuse

Produced by Deb Cottle

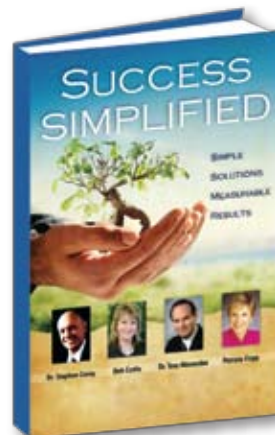
Featuring Domestic Violence Prevention Advocate

### Denise Brown

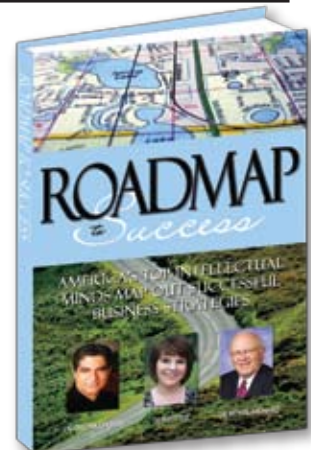
A collection of on-camera interviews with unique women who exude the GUTS in overcoming obstacles in their lives.



Writer/Producer of *Music & Motivation* (CD series) which combines Deb's motivating talks with inspiring music performed by artists chosen specifically for the enriching value of their work. Volume One highlights inspirational music & lyrics by singer/songwriter Rubyanna, a sexual abuse survivor who has found comfort through writing and performing music.



As co-author of the book, *Success Simplified*, featuring Dr. Stephen Covey, Dr. Tony Alessandra, and Patricia Fripp. Deb was selected to join these well known authors and speakers, offering her time-tested strategies for success.



Deb Cottle, Dr. Ken Blanchard, Dr. Deepak Chopra, and other resourceful people tell you how they learned to be successful in *Roadmap to Success*. They share their secrets and reveal remarkable insights on how to accomplish your life's goals.

To book Deb for your event, please contact  
**949.544.1410**  
 thelitespeakersbureau.com

